



# **INSPIRED NICETIES & COURTESIES**

A  
**METROVATION**  
ADVENTURE

**CHAMELEON TRAILER  
PARTNER PACKAGE**

# HOWDY PARTNER!

**MEET THE CHAMELEON**, a built from scratch trailer that's as adaptable as it is adorable. Whether you're a purveyor with a cult following or want to test reception to a bright idea, the Chameleon is a fun place to park your wares and bolster your brand (pun intended!).

Packing a powerful punch at 9x6' the Chameleon is light on its feet but heavy on charm. It can be strategically placed at any one of our shopping centers. Once anchored, it becomes an effective and versatile selling point that piques the interest of passersby. And did we mention the Chameleon is serious eye candy? Well it is. So go ahead, sample, sell, wow, connect and brand to your hearts content!

Our packages offer you the opportunity to:

- Highlight your business at any or all three of our high traffic shopping destinations – The Grove at Shrewsbury, Brook 35 Plaza and Brick Plaza.
- Each location boasts strong demographics and an eclectic mix of signature and independent retail that can complement your offering.
- Combined, our centers provide targeted exposure across a trade area of more than 800,000 people.

Keep reading for more info on how you can hitch your star to our wagon. We thank you in advance for delighting our customers.

## HAPPY TRAILS, METROVATION

**METROVATION**

**THE GROVE**  
*at Shrewsbury*

**THE GROVE**  
*West*

**BROOK 35** & WEST

**BRICK**  
PLAZA



# BELLS AND WHISTLES? YES AND YES.

Waiting for you at the designed spot, The Chameleon comes kitted out with the following conveniences + amenities:

- Approx 9x6' interior space for prepping, operations, storage
- A-frame for day-of messaging
- Hand sink
- Counter space
- Microwave
- Mini fridge
- Cooler for extra storage
- Pass through window
- Bistro set
- Wireless speaker



## ONE SIZE DOES NOT FIT ALL. HERE'S HOW WE CAN WORK TOGETHER:

### THE SETTLER

\$1000 for 4 visits on the property (a total of 8 days)  
Our best value, The Settler invites you to come and stay awhile. Select 4 2-day consecutive dates throughout the calendar year.

- Email blast (prior to each visit--4x)
- Readerboard promotion
- Web & Social Media support

### THE NOMAD

\$295 for 2-day consecutive use  
Not ready to settle? The Nomad is a low-risk opportunity to gain visibility over a 2-day period. 2 days means twice the fun.

- Readerboard promotion
- Web & Social Media support

### THE SEEKER

\$300 for event day usage; \$400 for event day usage and the day prior or the day after the event. More folks on the property = more reason to be here. If you want to leverage our events calendar, this is for you.

- Inclusion in event promotion/collateral
- Readerboard promotion
- Web & Social support

### THE DRIFTER

\$195 for a single visit to the property  
The Drifter package is the easiest way to try us on for size. Create a sense of urgency with a one day only presence. Drift in and out as many times as you want.

- Readerboard promotion
- Social Media support

Dates are first come first serve basis.

For more info on availability, events and how to use the Chameleon contact Lauren Dominguez, our friendly CRO (Chameleon Relations Officer) at [ldominguez@metrovationeast.com](mailto:ldominguez@metrovationeast.com)